



Belfast City Council

Report to:	Parks and Leisure Committee
Subject:	Cow Parade Art Work in Parks
Date:	10 May 2012
Reporting Officer:	Andrew Hassard, Director of Parks and Leisure
Contact Officer:	Fiona Holdsworth, Principal Parks and Cemeteries Manager

1	Relevant Background Information
	<p>In September 2011 the Development Committee agreed to support a 'Cow Parade' public art event in Belfast in 2012 as part of the 'City Dressing Presentation Campaign'.</p> <p>The Cow Parade public art event is:</p> <ul style="list-style-type: none">- the largest and most successful art event in the world- tried and tested as an original model- worldwide, and has been in 50 cities over 10 years- a fund raiser, raising over £25 million for charity partners- a tourist attraction. <p>It is planned that the Cow parade in 2012 will not just be in one City but will take over the entire region. Belfast's participation is an opportunity to enforce the city's role as the gateway to Northern Ireland, to strengthen the Council's community engagement role and to work in partnership with Derry City Council.</p> <p>It is proposed that some of the cows are positioned in Parks and Leisure sites.</p>

2	Key Issues
	<p>In total there are 15 cows to appear in the City and the Department has been asked to provide and identify locations for some of the cows to be erected in Parks. (Appendix 1. Cow - Theme, type of artwork, community sponsor and geo location).</p> <p>Proposed sites include Holywood Arches, Botanic Gardens, Ormeau Park, Dr</p>

	<p>Pitt Park and the Waterworks. As yet site visits have not been made to check suitability and agree final locations.</p> <p>Where applicable, staff will consult with 'Friends of' groups regarding the positioning of cows.</p>
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3	Resource Implications
	<p><u>Financial</u> The Department has not been asked to contribute financially to the installations. The Development Committee has committed £35,000 towards the project.</p> <p><u>Human Resources</u> There will be some managerial input regarding the implementation on site.</p>

4	Equality and Good Relations Considerations
	There are no equality or good relation considerations attached to this report.

5	Recommendations
	Committee is asked to note that some Cow Parade cows will be displayed this year on Parks and Leisure properties.

6	Decision Tracking
	Principal Parks and Cemeteries Service Manager

7	Key to Abbreviations
	None.

8	Documents Attached
	Appendix 1. Cow - Theme, type of artwork, community sponsor and geo location